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12 Feb 2013

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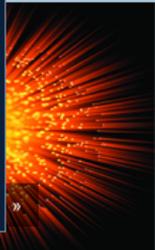
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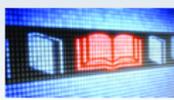
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World Encyclopedia of Entrepreneurship  
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DOI: 10.4337/9781849808463  
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DOI: 10.4337/9781849807288  
01 Jan 2011

Encyclopedia of Law and Economics  
Encyclopedia of Law and Economics  
Edited by Gerrit De Geest

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DOI: 10.4337/9781234567890  
01 Jan 2011

A Dictionary of Intellectual Property Law  
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Peter Groves

General Reference  
DOI: 10.4337/9781849807704  
01 Jan 2011

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Work-Family Balance, Gender and Policy  
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This important book looks at the three main components of work-family policy packages - childcare services, flexible working patterns and preferences to leave from work in order to care - across EU15 Member States, with comparative reference to the US. It also provides an in-depth examination of developments in the UK. Variations in national priorities, policy instruments, established policy orientations and the context for policy making in terms of employment patterns, fertility behaviour and attitudes towards work and care are highlighted.

Monograph Book  
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Building Occupational Citizenship  
Guy Standing  
In this ground-breaking book, Guy Standing offers a new perspective on work and citizenship, rejecting the labourist orientation of the 20th century.

Monograph Book  
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Content type is clearly shown, making it easy for users to browse and find what they are looking for

Access restrictions are indicated by the green circles.

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This is an example of the search results page. Both title and chapter level results have been returned.

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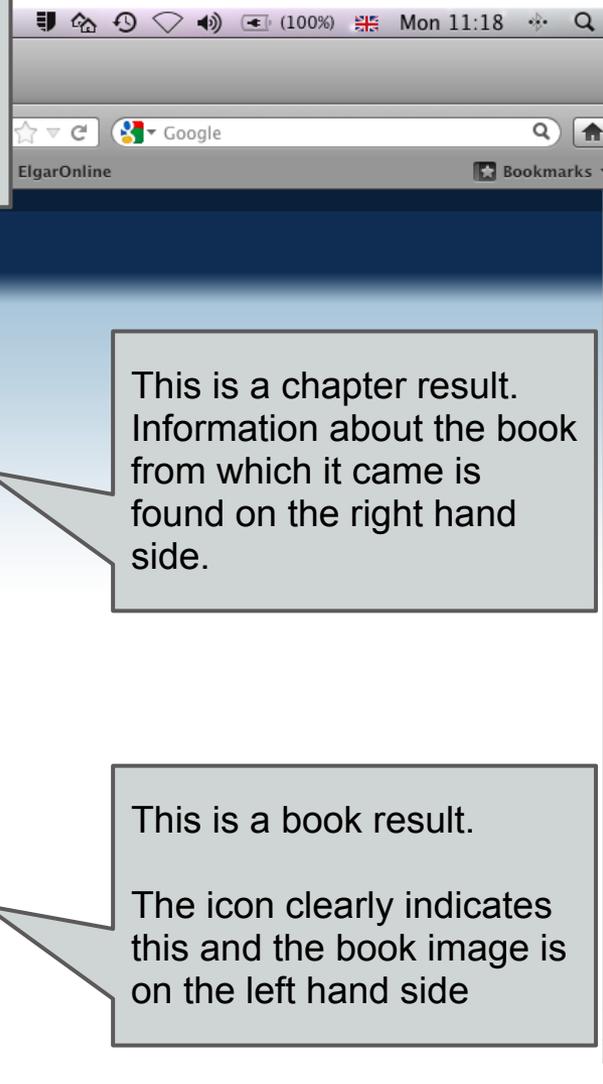
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This is a chapter result. Information about the book from which it came is found on the right hand side.

This is a book result.

The icon clearly indicates this and the book image is on the left hand side

The screenshot shows the ElgarOnline search results page. At the top, the search query 'green innovation clusters' is entered. The page is divided into several sections: a navigation bar, a search filter sidebar on the left, a main search results area, and a footer. The sidebar includes filters for 'Refine by type' (Monograph Books, Journals, Handbooks, Encyclopedias, Reference & Dictionaries, Commentaries), 'Refine by subject' (Business and Management, Development Studies, Economics and Finance, Environment, Innovation and Technology, Law - Academic, Politics and Public Policy, Social Policy and Sociology, Urban and Regional Studies), 'Refine by access' (All content, All accessible content), and 'Refine by date'. The main results area shows a list of items with their titles, authors, and DOIs. Each item is accompanied by a small icon indicating its type: a book icon for 'Handbook Chapter' and a book cover icon for 'Monograph Book'. The results include 'Public Policies for Industrial Districts and Clusters', 'Regional Innovation, Collective Entrepreneurship and Green Clusters', 'The Scope of Industrial Districts in the Third World', 'Entrepreneurship and Growth in Local, Regional and National Economies', and 'SECTION 5: KNOWLEDGE, LEARNING AND CREATIVITY'.



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Work-Family Balance, Gender and Policy : Work-Family Balance, Gender and Policy

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- Family and Gender Policy
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Jane Lewis

This important book looks at the three main components of work-family policy packages – childcare services, flexible working patterns and entitlements to leave from work in order to care – across EU15 Member States, with comparative reference to the US. It also provides an in-depth examination of developments in the UK. Variations in national priorities, policy instruments, established policy orientations and the context for policy making in terms of employment patterns, fertility behaviour and attitudes towards work and care are highlighted.

Monograph Book

Published in print: 01 Jan 2009  
ISBN: 9781848442115  
eISBN: 9781848447400  
DOI: 10.4337/9781848447400  
Pages: 264

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Table of Contents

Expand All Collapse All

- Front Matter
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Jane Lewis
  - Chapter 3: Work-Family Balance Policies: Comparisons and Issues  
Jane Lewis
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The user can also directly download the PDFs or click on the chapters for more information

This is an example of a chapter page.

Many users will come directly to chapters or book entries from other sites so we felt it important to repeat information about the book

The book table of contents can be found on the left for easy navigation

The users location in the book can be seen from the Nav-bar.

This chapter is available as a PDF.

Chapter information and an extract is included in the page.

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Preview citation in **Chicago** format.

Lewis, Jane . " Introduction ." In *Work-Family Balance, Gender and Policy*, Edward Elgar Publishing, Inc., (Cheltenham, UK, n.d.). Retrieved 28 Sep. 2012, from <http://eep-staging.ifactory.com/view/9781848442115.00006.xml>

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## Chapter 1: Introduction

Jane Lewis

DOI: 10.4337/9781848442115.00006  
Pages: 22 total  
Category: Monograph Chapter  
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**Subjects:** development studies, family and gender policy, social policy and sociology, comparative social policy, family and gender policy

### Extract

Paid work and care work are fundamental to the lives of adult family members and it has become increasingly difficult and onerous to manage successfully a job alongside care for dependants in the context of rapid and dramatic family and labour market change. Men and women must juggle the competing demands of work and family and many commentators have documented the overspill of stress due to work-family imbalance into both the workplace and, more often, the family. The problems of balancing responsibilities are not the same for both sexes. Women and, during recent decades, mothers in particular, have increased their participation in the labour market greatly, but men have not increased their participation in unpaid household work to a matching degree. The issue underlying work-family balance is that of the gendered divisions of paid and unpaid work, which has also long been a fundamental source of gender inequalities. Public interest in work and family balance policies has expanded significantly in recent years. From the policymaker's perspective, the issue is the extent to which state intervention in helping family members to balance work and family responsibilities is justified. If a case can be made, there is the further issue as to whether more effort should go into targeting the work or the family side of the equation, and what form policy should take. The provision of childcare, the possibility of taking leave from work to care for dependants, and the development of more flexible working patterns on the job have...

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Clear Search

Advanced search is reached from the top of every page

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Can also refine by content type



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- green clusters (55 Results)
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Items per page 10 Sort by Relevance Page: 1 2 3 4 5 6

Regional Innovation, Collective Entrepreneurship and Green Clusters

Philip Cooke  
2. Regional innovation, collective entrepreneurship and green clusters Philip Cooke INTRODUCTION

Monograph Chapter  
DOI: 10.4337/9781848445925.00009

*In Entrepreneurship and Growth in Local, Regional and National Economies*  
Edited by David Smallbone, Hans Landström and David Smallbone  
01 Jan 2009

Public Policies for Industrial Districts and Clusters

Mikel Landabaso and Stuart Rosenfeld  
52. Public policies for industrial districts and clusters Mikel Landabaso and Stuart Rosenfeld\* 1

Handbook Chapter  
DOI: 10.4337/9781847202673.00073

*In A Handbook of Industrial Districts*  
Edited by Giacomo Becattini, Marco Bellandi and Giacomo Becattini  
01 Jan 2009

This is an example of a book that has been typeset in XML. This means the full text is available to read in the browser and reformats to fit the page on mobile devices

The screenshot displays the Elgar Online website interface. At the top, there is a navigation bar with the Elgar logo and various links. Below this, a search bar and a list of categories are visible. The main content area features a book titled "Family Business and Social Capital" by Ritch L. Sorenson. A callout box points to the "Table of Contents" section on the left, which lists various chapters and parts. Another callout box points to the "Download PDF (80.3 KB)" button, indicating that XML chapters are available as PDFs. The page also includes a "Subjects" section and a "Related Subjects" section.

Family firm social capital : Family Business and Social Capital

dr strangelove

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- Chapter 2: The central role of trust in family firm social capital
- Chapter 3: The trust paradox of family businesses
- Chapter 4: Building ethics in families and business
- Chapter 5: An early warning system for family conflict
- Chapter 6: Summary of dialogue: observations about trust and ethics in family business
- Part II: Co-constructing family-business social capital
- Part III: Complementing social capital in family and business
- Part IV: Concluding materials
- Appendix A: Conference participant biographies
- Appendix B: The structured dialogue process
- Appendix C: Summary of comments from owner, advisor, family member, and research breakout groups

Chapter 2: The central role of trust in family firm social capital

Allison W. Pearson and Jon C. Carr

Subjects: business and management, family business

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Spontaneous sociability is critical to economic life because virtually all economic activity is carried out by groups rather than individuals. Before wealth can be created, human beings have to learn to work together.

Fukuyama (1995, p. 47)

The trust factor is the social glue that binds commitment and promotes action necessary to produce results. Without it, you can't win.

Bennis and Goldsmith (1997, p. xv)

The concept of social capital originally emerged from work in community studies<sup>1</sup> where city neighborhoods with strong personal relationships that developed over time provided the foundations for strong, trusting, cooperative relationships and collective action that helped sustain the neighborhood. The basic assumption of social capital theory is that when a strong set of relationships exists in a group, these relationships form feelings of gratitude, friendship, and respect, and create a sense of long-lasting obligation to the group. These bonds and ties lead to greater access to information and opportunities than those given to outsiders. Researchers have since expanded the notion that social capital can enhance the successful functioning of a variety of groups, including not only communities, but families and business organizations as well.

Families are composed of a unique combination of interpersonal relationships that includes bonds, ties, and unique information-sharing capabilities. The same is true for business organizations, which are also made up of similar bonds and information-sharing characteristics. Therefore, *family businesses* create a rare opportunity to merge the social capital created in both groups, the family and the organizations they own and work in. The purpose of this chapter is to explore the rich and abundant social capital potential in family firms and examine in more detail the central role of trust in developing and sustaining social capital.

XML chapters are also available as PDFs if users wish to see the layout as it appeared in the print book

Yet, this does not mean that all interactions among family members will be perfect. In other words, it is near impossible for a family "not to inadvertently step on each other's toes occasionally." In those instances when trust is broken and a breach occurs, a family business must move on. For a family to move on, forgiveness must happen.<sup>3</sup>

Maintenance and nurturance of trust in business families requires action and the willingness to contribute to the common good. Ken Kaye, in a recent presentation on trust at the Psychodynamics of Family Business (PDFB) spring 2010 meeting, discussed trust in business families as a function of risk in relation to what you are willing to risk. What are you willing to risk or contribute to the family if there is not guaranteed payback? From my perspective I ask, "What are you willing to risk in order to create a new beginning?" This requires an action on the part of the family to either maintain or rebuild trust.

**PROMOTING TRUST IN FAMILY AND IN FAMILY BUSINESS**

When I suggest to business families the need to create formality and structure in their family business, many believe that structure is necessary because they all love each other. I explain that because family members

love each other structure must be created to preserve trust and family relationships. Hence, intervening to create formality in the business will create clarity and trust in the business. A symbiotic relationship is created between the business and family regarding trust.

Involving family members in goal-setting and policy-making is important to developing trust and unity.<sup>4</sup> Based on my experience, these policies need to occur on both sides of the family-business equation. The emotional strategies created in families not only strengthen family trust, but also permeate into the business creating a sense of trust. By the same token, creating structure, discipline, and formality in the business not only generates trust, predictability, and profits in the business, but also has a positive impact on family emotional trust. There is a bilateral relationship between the activities done in the family to build trust and its impact on the business. This is the family business trust paradox. Intervening in families to strengthen trust automatically strengthens trust in the business, while enhancing the family's social capital. Table 3.1 lists activities that promote trust in business families.

Table 3.1 Activities to promote trust in family business

**Trust Building in the Family**

Several situations I have dealt with in my work exemplify this bilateral dynamic on the family side. The first depicts building trust and emotional equity in the family through a family retreat. During the retreat, family fun time and business discussions were important. The dad invited all six of his adult children, spouses, and 14 grandchildren to a dude ranch in Arizona. The idea was to strengthen family relations, but also integrate the older cousins, 15 years and older, into the family council discussion.

In this example, the family's commitment to build the emotional equity or strength of their family by having the cousins – who live in different parts of the country – participate in fun activities not only strengthens their family relationship, but also is a mechanism for building trust in the family. In addition, having the younger-generation cousins participate in the family council discussions strengthened their confidence and stature in the family and continued the process of trust and collaborative problem-solving. This ultimately strengthened trust to build a stronger family and family-business relationship.

Page breaks in XML books are clearly indication for precise citing.  
If the user wishes to print the page they should select the "print" button at the top of the page as this will then include page breaks and page numbers.

Dictionaries are clearly more suited for typesetting in XML.

This shows a dictionary entry, with the ability to search within the dictionary or browse by letter and entry

The screenshot shows a web browser displaying the Elgaronline website. The browser's address bar shows the URL 'http://www.elgaronline.com/view/mini-book/9781849807784/207\_section1'. The website header includes the Elgaronline logo and navigation links. A search bar is visible with the text 'Search' and a 'Go' button. The main content area displays a dictionary entry for 'Fair Use' by Peter Groves. The entry includes a 'Table of Contents' on the left, a 'General Reference' box on the right, and the main text of the entry. The 'Table of Contents' lists various chapters and sections, with 'Fair Use' highlighted. The 'General Reference' box provides publication details: 'Published in print: 01 Jan 2011', 'ISBN: 9781849807784', 'DOI: 10.4337/9781849807784', and 'Pages: 352'. The main text of the entry discusses US copyright law and lists four factors for determining fair use.

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### A Dictionary of Intellectual Property Law

*Intellectual Property Law*

Peter Groves

**General Reference**

Published in print: 01 Jan 2011  
ISBN: 9781849807784  
DOI: 10.4337/9781849807784  
Pages: 352

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## Fair Use

Peter Groves

Category: Reference Entry

**Subjects:** law - academic, intellectual property law, law -professional, intellectual property law

US copyright law allows fair use of copyright works. Unlike the equivalent provisions in UK copyright law, which permit certain types of fair dealing, this is not limited to specific situations or activities.

When Congress codified the fair use doctrine in 17 USC. § 107, it set out a list of four, non-exhaustive, factors that determine whether a use is fair:

1. the purpose and character of the use, including whether the use is commercial or for nonprofit educational purposes;
2. the nature of the copyrighted work;
3. the amount and substantiality of the portion used in relation to the copyrighted work as a whole; and
4. the effect of the use on the potential market for or value of the copyrighted work. Courts have added several additional

This is an example of a journal Home page.

The features are similar to many journal sites. Journal articles are fully integrated into ElgarOnline and appear in search results alongside book content

Search within the journal and find articles

Journal info

The screenshot shows the ElgarOnline website interface. At the top, there is a navigation bar with links for 'Sign in', 'Your favorite content. Not registered? Sign up.', 'Main website', 'Contact Us', 'Publish with us', and 'Subscribe'. Below this is the ElgarOnline logo and a search bar with a 'Go' button and an 'Advanced Search' link. A secondary navigation bar includes 'Home', 'Browse', 'Proc...', 'Librarian services', 'Take a tour', 'Help resources', 'My Content (1)', and 'My Searches (6)'. On the left side, there is a 'Search within journal' section with a 'Go' button and a 'Search for article by...' form with fields for 'Volume:', 'Issue:', and 'Page:', and a 'Find Article' button. Below this is a 'Related Subjects' list: Climate Change, Environment, Environmental Law, Environmental Law, Environmental Politics and Policy, Human Rights, Human Rights, Law - Academic, and Politics and Public Policy. The main content area features a large header for the 'Journal of Human Rights and the Environment' with a cover image, ISSN information (Online ISSN: 17597188, Print ISSN: 17597196), and buttons for 'Add TOC Alert', 'Add Ahead of Print Alert', and 'Latest Issue TOC RSS'. Below the header are tabs for 'Contents', 'About this Journal', 'Editorial Information', 'Subscriptions', and 'Author Submissions', with 'Expand All' and 'Collapse All' buttons. The 'Contents' tab is active, showing a list of volumes and issues: Volume 3 (2012) with Issue 0 (Jun 2012) and Issue 1 (Mar 2012); Volume 2 (2011) with Issue 2 (Sep 2011) and Issue 1 (Mar 2011); and Volume 1 (2010).

Journal issue page

The screenshot shows a web browser window displaying the Elgaronline website. The browser's address bar shows the URL `eep-staging.ifactory.com/view/journals/jhre/3-1,...`. The website header includes the Elgaronline logo and navigation links. A search bar is located in the top right. The main content area features a dark blue header for the journal, with a search bar and a 'Go' button. Below this, there are search filters for 'Volume', 'Issue', and 'Page'. A 'Table of Contents' section is highlighted with a callout box. The table of contents lists two articles:

Article Title	Author	DOI	Pages	Category	Download PDF
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International law's invisible hand and the future of corporate accountability for violations of human rights	Penelope Simons	10.4337/jhre.2012.01.01	5-43	Research Article	Download PDF (313 KB)

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**International law's invisible hand and the future of corporate accountability for violations of human rights**  
Penelope Simons\* \*

Category: Research Article  
DOI: 10.4337/jhre.2012.01.01  
Pages: 5—43  
Published in print: 01 Mar 2012  
Publication History :  
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**Subjects:** corporate accountability, corporate impunity, Guiding Principles on Business and Human Rights, Protect, Respect and Remedy, Ruggie, SRSG, TWAIL, UN Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and other Business Entities

**Abstract**

In May 2011, the United Nations Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and other Business Enterprises (SRSG), Professor John G Ruggie, submitted to the Human Rights Council his 'Guiding Principles on Business and Human Rights' aimed at implementing his 'Protect, Respect and Remedy' policy framework.

Articles are provided in XML and PDFs