

# Social and Environmental Challenges in the Field of Innovation and Technology

May 22nd 2018 Bratislava, Slovakia  
Hotel Tatra, Námestie 1. mája 5, 811 06 Bratislava

## Programme

09:00 - 09:30	Registration and coffee				
09:30 – 09:45	<b>WELCOME</b> Slovak Centre of Scientific and Technical Information				
09:45 – 10:15	<b>KEYNOTE AND INSPIRATIONAL SPEECH</b> <i>Radoslav Mizera</i> (Solved -The Cleantech Company Ltd) <i>Veronika Hliničanová</i> (ITUD - Interactive Tool for Urban Design)				
10:15 – 11:00	<b>MODERATED PANEL DISCUSSION</b> <b>Responsibility in innovation and entrepreneurship – option or obligation?</b> <ul style="list-style-type: none"><li>▪ Why is important to make business more responsible and innovative?</li><li>▪ How to motivate entrepreneurs to provide services and manufacture products which improve the system and environment around us?</li><li>▪ How can responsible business and innovations tackle social problems which are threatening Europe's future?</li></ul> <i>David Pap</i> (FabLab Budapest) <i>Radoslav Mizera</i> (Solved Finland) <i>Alexandra Bitušíková</i> (University of Matej Bel in Banska Bystrica)				
11:00 – 11:20	Coffee break				
11:20 – 13:00	<b>PRESENTATION OF TECHNOLOGIES BY ENTREPRENEURS</b> <b>JURY</b> <i>Jaroslav Lupták</i> - co-founder and investment manager at Neology Ventures <i>Richard Fekete</i> - senior specialist at Slovenská sporiteľňa - Erste Group <i>Slavomír Hruška</i> - Investment Manager at Investeers				
13:00 – 14:00	LUNCH				
14:00 – 16:00	<table><tr><td><b>ROOM 1</b></td><td><b>ROOM 2</b></td></tr><tr><td><b>WORKSHOP</b> “Ecologically responsible innovations”  Workshop aims to: support the learning process in the Danube region; contribute to knowledge exchange of stakeholders as well</td><td><b>WORKSHOP HubIT</b> “Technology with and for society”  The aim of the workshop is to boost collaboration between ICT and SSH<sup>1</sup> communities. Additionally the event provides</td></tr></table>	<b>ROOM 1</b>	<b>ROOM 2</b>	<b>WORKSHOP</b> “Ecologically responsible innovations”  Workshop aims to: support the learning process in the Danube region; contribute to knowledge exchange of stakeholders as well	<b>WORKSHOP HubIT</b> “Technology with and for society”  The aim of the workshop is to boost collaboration between ICT and SSH <sup>1</sup> communities. Additionally the event provides
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<sup>1</sup> SSH - Social Sciences and Humanities

as the general public; and support development of communities in the Danube region that will have positive impact on environment and energy saving.

The workshop presents in the same time an inspiration how to eco - innovate by an inventor and researcher; an experience sharing by an implementer; and a debate on funding grants of environmentally responsible ideas, research and entrepreneurship.

The workshops is an integral part of project Ecolnn Danube, implemented under Danube Transnational Programme, which bring together the eco-innovative community in the Danube Region under platform ecoinnovative.eu

#### Speakers and workshop leaders:

- Think "eco", when you innovate! **Andrea Pitzschke** - inventor and researcher, **Economica Austria**
- EcolInnovation in Danube region/Energy Efficiency/Implementation of ecologically friendly ideas/TBC, **Niko Natek** – Energy consultant, **KSENA Slovenia**
- How to fund your eco – innovative ideas and Business – Horizon 2020 options, **Veronika Dugovičová**, National Contact Point Horizon 2020, Climate action and Energy, **SCSTI, Slovakia**

Moderated workshop.

Refreshment during the workshop.

an opportunity to get acquainted with the HubIT<sup>2</sup> project, its outputs and tools, the ways to apply them and their added value for ICT related research, development and innovation. The event also strives to gather feedback on the tools presented, in order to tailor them better to the needs of future users. The National workshop of the Horizon2020 project "HubIT" aims at bringing together and creating synergies between the ICT community, SSH researchers, public sector, policy makers and other stakeholders. It will also feature ways of becoming an "RRI<sup>3</sup>-proved" ICT project/initiative/business and describing the main drivers and added value for the actors to follow an RRI approach.

#### Workshop agenda:

- Presentation of the HubIT project and RRI definition, **Danica Dúbrava Víznerová**, Project manager, **SCSTI, Slovakia**
- Introduction of the European Framework Model of responsible ICT innovation and the assistance it offers, **Gabriela Mezeiová**, Researcher, **SCSTI, Slovakia**
- World café: How to make collaboration of ICT with SSH possible?  
**World café group discussions**
- Living library - sharing inspirational stories  
**ITUD - Interactive Tool for Urban Design**  
**SoundCity Project MONICA – Roman Behul, ATOS**
- Moderated discussion on how to become an "RRI - proved" ICT project/initiative/business  
**Moderated by Martin Vlachynský, PEDAL Consulting**
- Wrap - up session  
**Conclusions and recommendations**

Refreshment during the workshop.

## 16:00 – 17:00 BEST PROTOTYPE ANNOUNCEMENT (Moderated) WRAP UP AND FEEDBACK

Details on workshops are available in following pages.



Project co-funded by European Union funds (ERDF, IPA)

<sup>2</sup> HubIT<sup>2</sup> - The HUB for Boosting the Responsibility and Inclusiveness of ICT enabled Research and Innovation through Constructive Interactions with Social Sciences and Humanities (SSH) Research

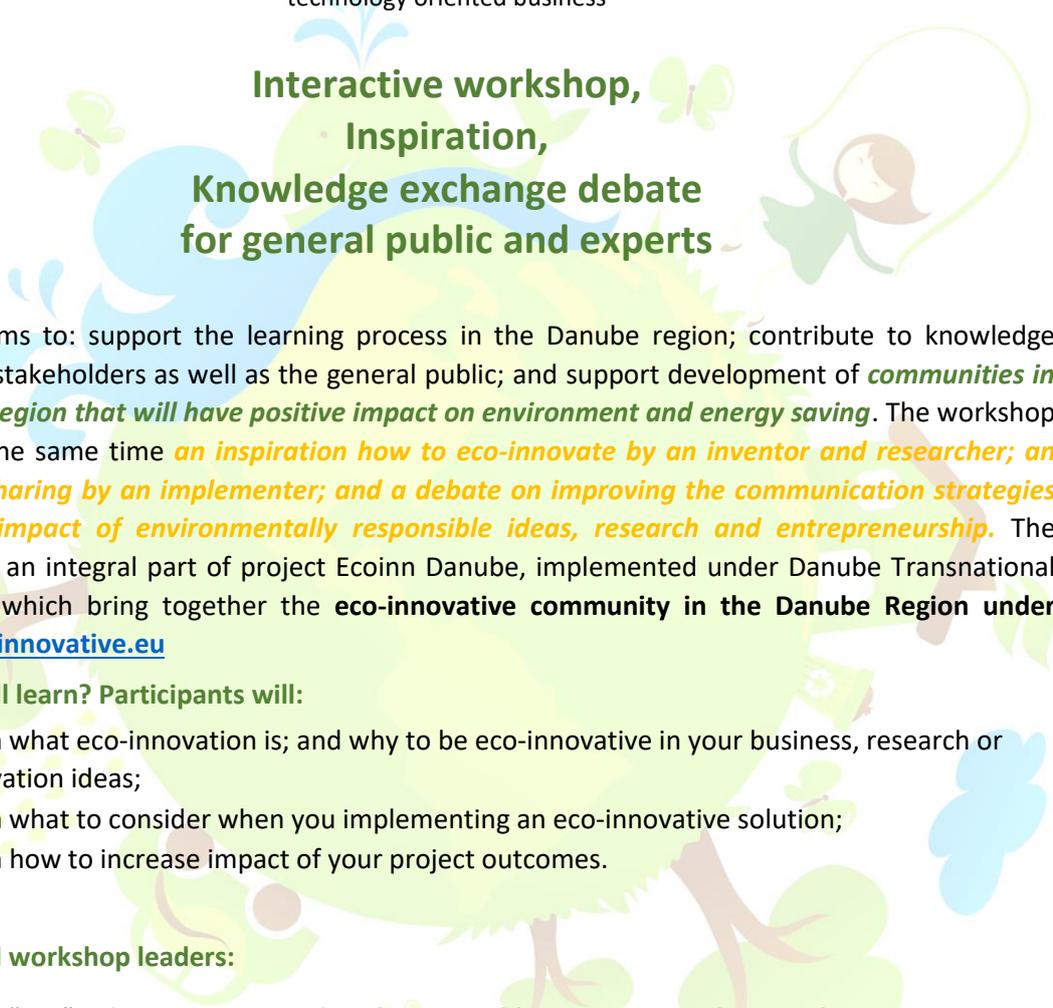
<sup>3</sup> RRI - Responsible Research, Development and Innovation

## Workshop “Ecologically responsible innovations”

May 22nd 2018 Bratislava, 14:00-16:00

Venue: Hotel Tatra, Námestie 1.mája 5, 811 06 Bratislava

The workshop is held within the Conference: Societal and environmental challenges in innovation and technology oriented business



### Interactive workshop, Inspiration, Knowledge exchange debate for general public and experts

Workshop aims to: support the learning process in the Danube region; contribute to knowledge exchange of stakeholders as well as the general public; and support development of *communities in the Danube region that will have positive impact on environment and energy saving*. The workshop presents in the same time *an inspiration how to eco-innovate by an inventor and researcher; an experience sharing by an implementer; and a debate on improving the communication strategies to increase impact of environmentally responsible ideas, research and entrepreneurship*. The workshop is an integral part of project EcoInn Danube, implemented under Danube Transnational Programme, which bring together the **eco-innovative community in the Danube Region under platform [ecoinnovative.eu](http://ecoinnovative.eu)**

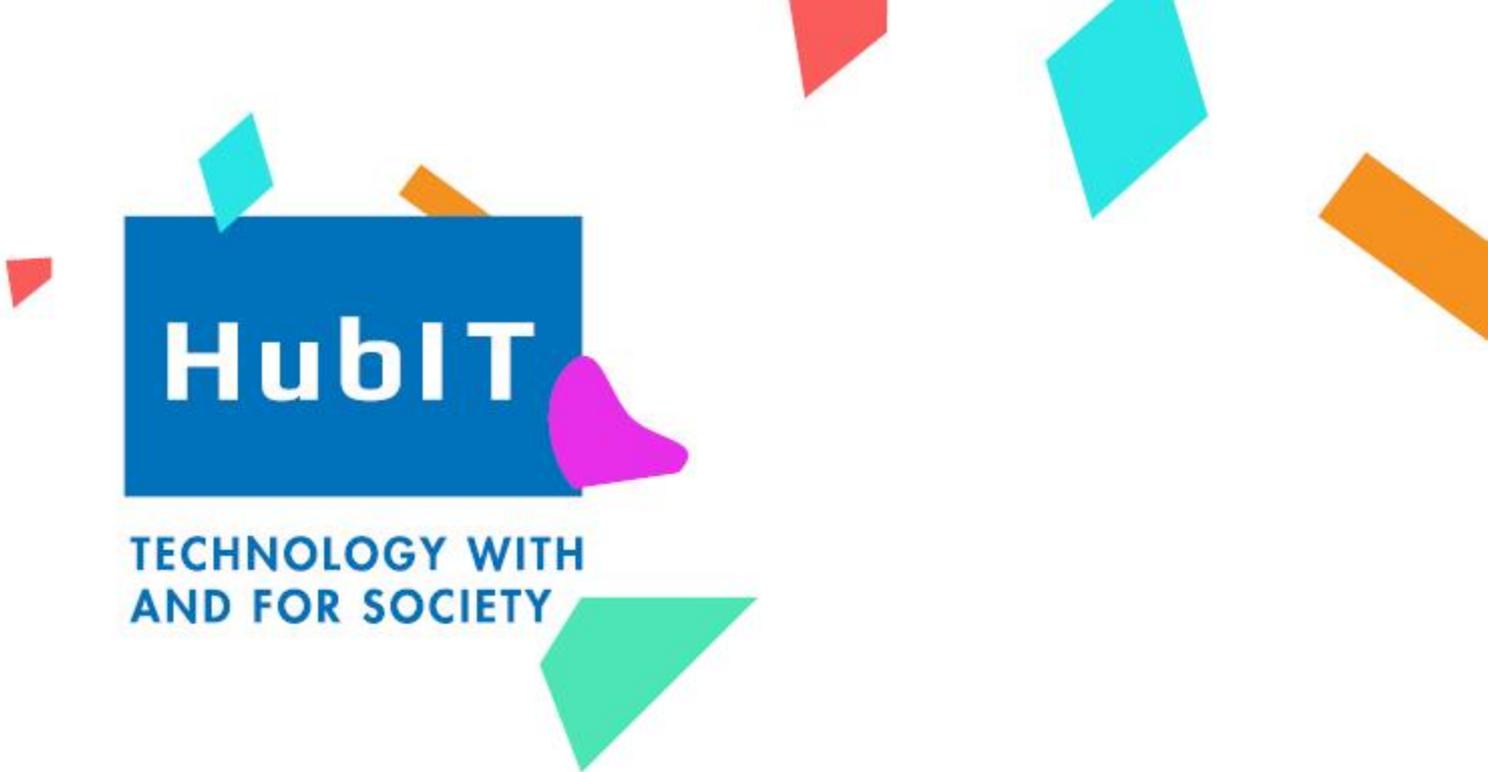
#### What you will learn? Participants will:

- Learn what eco-innovation is; and why to be eco-innovative in your business, research or innovation ideas;
- Learn what to consider when you implementing an eco-innovative solution;
- Learn how to increase impact of your project outcomes.

#### Speakers and workshop leaders:

- Think “eco”, when you innovate! **Andrea Pitzschke - inventor and researcher - [Economica](#) Austria**
- EcoInnovation in Danube region/Energy Efficiency/Implementation of ecologically friendly ideas /TBC – **Niko Natek – Energy consultant , [KSSENA](#) Slovenia**
- How to increase impact and relevance of your eco – innovative ideas and business? **Veronika Dugovičová - National Contact Point Horizon 2020 - Climate action and Energy - [SCSTI](#) Slovakia**
- **Wrap up and Feedback**

## REGISTRATION



**HubIT**

TECHNOLOGY WITH  
AND FOR SOCIETY

# HubIT

## National Workshop Program

22<sup>nd</sup> of May, 2018 in Bratislava



Funded by the H2020 Framework  
Programme of the European Union  
(Grant Agreement N°. 769497)

[www.hubit-project.eu](http://www.hubit-project.eu)

*“Successful co-creation of knowledge in digital technologies,  
ensuring that ICT research, development and innovation corresponds to societal needs and is  
responsible.”*

The aim of the workshop is to **boost collaboration between ICT and SSH<sup>1</sup> communities**. Additionally the event provides an opportunity to **get acquainted with the HubIT<sup>2</sup> project**, its **outputs and tools**, the **ways to apply them** and their **added value for ICT related research, development and innovation**. The event also strives to **gather feedback** on the tools presented, in order to tailor them better to the needs of future users.

The National workshop of the Horizon2020 project “HubIT” aims at bringing together and creating synergies between the ICT community, SSH researchers, public sector, policy makers and other stakeholders. It will also feature ways of becoming an “RRI<sup>3</sup>-proved” ICT project/initiative/business and describing the main drivers and added value for the actors to follow an RRI approach.

### What to expect?

- Presentation of the HubIT project.
- Introduction and demonstration of the European Framework Model of responsible ICT innovation and the assistance its resources offer.
- World café to generate practical ideas on how to enable SSH and RRI collaboration in ICT research and innovation.
- Living library – sharing inspirational stories on synergies between societal needs and technology-oriented innovation.
- Moderated discussion on how to become an “RRI-proved” ICT project/initiative/business including the main drivers and added value for the actors to follow an RRI approach.
- Idea generation/brainstorming on how to implement the concepts of RRI and SSH in ICT with respect to the six defined criteria<sup>4</sup> and two cross-cutting issues.<sup>5</sup>

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<sup>1</sup> SSH - Social Sciences and Humanities

<sup>2</sup> HubIT” - The HUB for boosting the Responsibility and inclusiveness of ICT enabled Research and Innovation through constructive interactions with Social Sciences and Humanities (SSH) research

<sup>3</sup> RRI - Responsible Research and Innovation

<sup>4</sup> Six criteria: Ethics, Public Engagement, Gender Equality, Science Education, Open Access, Governance

<sup>5</sup> Two cross-cutting issues: Social Justice and Sustainability

## PROGRAM

- **Registration of HubIT workshop participants (10`)**
- **Presentation of the HubIT project and RRI definition (10`)**  
*Danica Dúbrava Víznerová, Project manager, SCSTI, Slovakia*
- **Introduction of the European Framework Model of responsible ICT innovation and the assistance it offers (20`)**  
*Gabriela Mezeiová, Researcher, SCSTI, Slovakia*
- **World café: How to make collaboration of ICT with SSH and RRI possible? (25`)**  
*World café group discussions, summaries presented by group moderators*
- **Living library - sharing inspirational stories (25`)**  
*ITUD - Interactive Tool for Urban Design*  
*SoundCity Project MONICA – Roman Behul, ATOS*
- **Moderated discussion on how to become an "RRI-proved" ICT project/initiative/business (20`)**  
*Practitioners discuss benefits of responsible ICT research, development and innovation - moderated by Martin Vlachynský, PEDAL Consulting*
- **Wrap-up session (10`)**  
*Conclusions and recommendations*

Refreshments will be provided throughout the workshop. Travel costs are not covered by the organizer.