

## Green Summer School

# “Entrepreneurship and Green Innovations” Open Workshops

**25-28 June, 2018**

**Venue:** Faculty of Mechanical Engineering, Slovak Technical University, Námetie slobody 17, Bratislava, 1<sup>st</sup> floor, Library

Slovak Centre of Scientific and Technical Information in Bratislava presents a series of workshops dedicated on Ecology and Entrepreneurship for students, entrepreneurs and inventors with a focus on sustainable business models.

Participants will be working intensively on the validation of their business model, they will have the opportunity to receive professional feedback from international coaches and experts within the sector of green and eco innovation or focus on topics like design thinking process, green design, finance, marketing and sales as well as intellectual property rights.

Create your own mix of workshops that suit your needs the most!

Apply by June 21<sup>st</sup> 2018 to secure your place [HERE!](#)

### Program

#### Monday 25th June 2018

10:30 – 11:30 Eco-Innovation – [Andrea Pitzschke](#), Economica Austria  
11:30 – 12:30 Lunch break  
12:30 – 16:30 Design thinking process – [Simona Pede](#), bwcon GmbH

#### Tuesday 26th June 2018

09:30 – 11:30 Intellectual property rights – [Peter Kaldos](#), Digitális Jólét  
11:30 – 12:30 Lunch  
12:30 – 14:30 Business Canvas – [Peter Marcin](#), FM UK Bratislava

#### Wednesday 27th June 2018

09:30 – 11:30 Eco-design – [Veronika Kotrádyová](#), FA STU Bratislava  
11:30 – 12:30 Lunch  
12:30 – 14:30 Finance – Michal Borza, [Investeers](#)

#### Thursday 28th June 2018

09:30 – 11:30 Digital Marketing - [Andrej Salner](#), Basta Digital  
11:30 – 12:30 Lunch  
12:30 – 15:30 Pitching training with [Investeers](#)

Lunch and refreshment will be provided by the organisers of the workshop according to the workshops programme.

The workshops is an integral part of project Ecolnn Danube, implemented under Danube Transnational Programme, which bring together the **eco-innovative community in the Danube Region under platform [ecoinnovative.eu](http://ecoinnovative.eu)** .