



**Exclusive Offer to Past UPCP Participants**  
**Discounted registration rate of 450 Euro!**  
**To access this rate please enter the code UPCP**  
**Register Now**  
*Offer available until 2<sup>nd</sup> June, 2014\**

It is our pleasure to invite you to the 3<sup>rd</sup> **Up Close and Personalized, International Congress on Personalized Medicine**, taking place 26-29 June, 2014 in Prague, Czech Republic. Following the great success of the previous meetings in Florence and Paris, the main focus of the third Up Close and Personalized Congress is to examine the essential clinical, genomic, proteomic, metabolomic, pharmacogenomic, biomarker data and imaging necessary to predict, prevent and treat major medical conditions concerning metabolism (diabetes and obesity), and cancer.

**Our esteemed faculty of international experts will address issues such as:**

- Genomic Medicine - What Have We Learned So Far?
- "Eyes of Watson" and Mining VINCI - the Biggest Electronic Patient Database in the World
- Intratumor Heterogeneity and Branched Evolution: A Challenge for Personalized Medicine
- Activity-Dependent Neuroprotective Protein (ADNP): A Master Regulator between Beyond Cardiovascular Disease, Diabetes and Cancer
- Pharmacogenomics in Prediction, Diagnosis and Treatment in Diabetes
- Big Data Analysis – Challenges and Promises

[View the Preliminary Scientific Program](#)

For assistance with Registration and Accommodation please email [registration@upcp.org](mailto:registration@upcp.org)

**[www.upcp.org](http://www.upcp.org)**

**We look forward to Seeing you in Prague...**

\*If you have already registered, please ignore this message.

**UPCP Congress Secretariat**



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