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User Overview

12 Feb 2013

This is the Home screen.

Most library users will access the site from Google, the library catalogue or a linked citation and so will not see this.

The home screen demonstrates the breadth and depth of content on ElgarOnline

Browse and help easily accessibly from every page.

Will include video tutorials

2000 book titles, 5 journals.
Includes over 30,000 reference, handbook, monograph, encyclopedia chapters, articles entries, across the social sciences etc etc

It was a major challenge to present these different content types in a user friendly way - but we did it!

Users can create an account to save search history and important articles

News including additional functionality added to the platform

The screenshot shows the ElgarOnline website interface. At the top, a navigation bar includes links for 'Main website', 'Contact Us', 'Publish with us', and 'Subscribe'. Below this is a search bar with a 'Go' button. The main content area is divided into several sections: a left sidebar with a list of subject categories (Asian Studies, Business and Management, etc.), a central 'Welcome to Elgaronline!' section with a large orange starburst graphic and the text 'Making Research Easy...', and a right sidebar with a 'Subscriber Login' form and a 'News' section. The 'News' section features a date 'September 6, 2012' and a headline 'Elgaronline BETA site'. Below the main content area, there are six smaller sections: 'Major Reference Works', 'Journals', 'Professional Law', 'Our Subject eCollections', 'Research Handbooks in Business and Management', and 'Sign up to alerts'. Each section has a small icon and a brief description of the content. The callout boxes provide additional context: one points to the 'Browse' link in the top navigation bar, another points to the 'Subscriber Login' form, a third points to the 'Major Reference Works' section, and a fourth points to the 'News' section.

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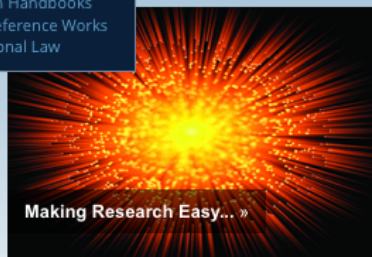
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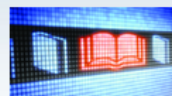
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Update

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Refine by access

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All accessible content

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2009
2012

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Peter Groves

The Dictionary of Health Economics
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This important book looks at the three main components of work-family policy packages - childcare services, flexible working patterns and entitlements to leave from work in order to care - across EU15 Member States, with comparative references to the US. It also provides an in-depth examination of developments in the UK. Variations in national priorities, policy instruments, established policy orientations and the context for policy making in terms of employment patterns, fertility behaviour and attitudes towards work and care are highlighted.



Work after Globalization
Building Occupational Citizenship
Guy Standing

In this ground-breaking book, Guy Standing offers a new perspective on work and citizenship, rejecting the labourist orientation of the 20th century.

General Reference
DOI: 10.4337/9781848080403
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Content type is clearly shown, making it easy for users to browse and find what they are looking for

Access restrictions are indicated by the green circles.

If the circle is fully green then you have full access.

Otherwise the user has limited access to abstracts and sample chapters or articles

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This is an example of the search results page. Both title and chapter level results have been returned.

The site design makes it easy to immediately recognise both the level and type of content and select those results that are appropriate.

Refining or building on searches is also intuitive

Details of the search are captured at the top of the page.

Results can be further refined using the filters or additional search terms added by searching within results

This is a chapter result. Information about the book from which it came is found on the right hand side.

This is a book result.

The icon clearly indicates this and the book image is on the left hand side

The screenshot shows the ElgarOnline search results page. At the top, the search bar contains the query 'green innovation clusters'. Below the search bar, there are navigation links: Home, Browse, Products, Librarian, Help resources, My Content (0), and My Searches (5). The search results are displayed in a grid format. On the left side, there are filters for 'Refine by type' (Monograph Books, Journals, Handbooks, Encyclopedias, Reference & Dictionaries, Commentaries) and 'Refine by subject' (Business and Management (11), Development Studies (7), Economics and Finance (18), Environment (10), Innovation and Technology (4), Law - Academic (3), Politics and Public Policy (20), Social Policy and Sociology (3), Urban and Regional Studies (17)). There are also filters for 'Refine by access' (All content, All accessible content) and 'Refine by date' (All content, All accessible content). The search results are sorted by Relevance. The first result is a 'Handbook Chapter' titled 'Public Policies for Industrial Districts and Clusters' by Mikel Landabaso and Stuart Rosenfield. The second result is a 'Monograph Chapter' titled 'Regional Innovation, Collective Entrepreneurship and Green Clusters' by Philip Cooke. The third result is a 'Handbook Chapter' titled 'The Scope of Industrial Districts in the Third World' by Werner Sengenberger. The fourth result is a 'Monograph Book' titled 'Entrepreneurship and Growth in Local, Regional and National Economies' edited by David Smallbone, Hans Landström and David Smallbone. The fifth result is a 'Handbook Chapter' titled 'SECTION 5: KNOWLEDGE, LEARNING AND CREATIVITY' by Luciana Lazzaretti. Each result includes a small icon indicating the type of content (e.g., a book icon for a monograph chapter, a document icon for a handbook chapter).

This is the book page.

At both book and chapter level information about the book is provided in the dark blue box

Again, content type is clearly indicated

Table of contents and chapter authors

The user does not have access to this content.

The next page shows the same book with full access.

There is a link to our website for users who wish to purchase their own print copy.

Window Help

Work-Family Balance, Gender and Policy : Work-Family Balance, Gender and Policy

q&result=6&q=

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Monograph Book
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ISBN: 9781848442115
eISBN: 9781848447400
DOI: 10.4337/9781848447400
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Jane Lewis
 - Chapter 4: Patterns of Development in Work-Family Balance Policies for Parents in France, Germany, the Netherlands and the UK During the 2000s with Trudie Knijn, Claude Martin and Ilona Ostner
Jane Lewis
- Part II

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Comparative Social Policy
Development Studies
Family and Gender Policy
Family and Gender Policy
Social Policy and Sociology



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Part II

Chapter 5: Policy Development in the UK 1997-2007
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Now the user has access, as indicated by the green circles.

The user can also directly download the PDFs or click on the chapters for more information

This is an example of a chapter page.

Many users will come directly to chapters or book entries from other sites so we felt it important to repeat information about the book

The book table of contents can be found on the left for easy navigation

The users location in the book can be seen from the Nav-bar.

This chapter is available as a PDF.

Chapter information and an extract is included in the page.

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Introduction : Work-Family Balance, Gender and Policy

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Preview citation in Chicago format.

Lewis, Jane. "Introduction." In *Work-Family Balance, Gender and Policy*, Edward Elgar Publishing, Inc., (Cheltenham, UK, n.d.). Retrieved 28 Sep. 2012, from <http://eeep-staging.ifactory.com/view/9781848442115.00006.xml>

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Chapter 1: Introduction

Jane Lewis

DOI: 10.4337/9781848442115.00006
Pages: 22 total
Category: Monograph Chapter
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Subjects: development studies, family and gender policy, social policy and sociology, comparative social policy, family and gender policy

Extract

Paid work and care work are fundamental to the lives of adult family members and it has become increasingly difficult and onerous to manage successfully a job alongside care for dependants in the context of rapid and dramatic family and labour market change. Men and women must juggle the competing demands of work and family and many commentators have documented the overspill of stress due to work-family imbalance into both the workplace and, more often, the family. The problems of balancing responsibilities are not the same for both sexes. Women and, during recent decades, mothers in particular, have increased their participation in the labour market greatly, but men have not increased their participation in unpaid household work to a matching degree. The issue underlying work-family balance is that of the gendered divisions of paid and unpaid work, which has also long been a fundamental source of gender inequalities. Public interest in work and family balance policies has expanded significantly in recent years. From the policymaker's perspective, the issue is the extent to which state intervention in helping family members to balance work and family responsibilities is justified. If a case can be made, there is the further issue as to whether more effort should go into targeting the work or the family side of the equation, and what form policy should take. The provision of childcare, the possibility of taking leave from work to care for dependants, and the development of more flexible working patterns on the job have...

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And Subject business [-] Remove row

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☒ Monograph Books ☒ Journals ☒ Handbooks

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Clear Search

Can also refine by content type

Advanced search is reached from the top of every page

Users can construct compounded search criteria or use standard boolean operators.

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World Encyclopedia of Entrepreneurship

Elgar original reference

Edited by L.-P. Dana

General Reference

DOI: 10.4337/9781849808453

01 Jan 2011

Family Business and Social Capital

Asian Business

Edited by Ritch L. Sorenson

Monograph Book

DOI: 10.4337/9781849807388

01 Jan 2011

Encyclopedia of Law and Economics

Encyclopedia of Law and Economics

Edited by Gerrit De Geest

Encyclopedia

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01 Jan 2011

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This is an example of a book that has been typeset in XML. This means the full text is available to read in the browser and reformats to fit the page on mobile devices

family firm social capital : Family Business and Social Capital

dr strangelove

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 - Chapter 3: The trust paradox of family businesses
 - Chapter 4: Building ethics in families and business
 - Chapter 5: An early warning system for family conflict
 - Chapter 6: Summary of dialogue: observations about trust and ethics in family business
- Part II: Co-constructing family-business social capital
- Part III: Complementing social capital in family and business
- Part IV: Concluding materials
- Appendix A: Conference participant biographies
- Appendix B: The structured dialogue process
- Appendix C: Summary of comments from owner, advisor, family member, and research breakout groups

Related Subjects

- Business and Management
- Family Business

Family Business and Social Capital

Monograph Book

Published in print: 01 Jan 2011
ISBN: 9781849807388
DOI: 10.4337/9781849807388
Pages: 304

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Chapter 2: The central role of trust in family firm social capital

Allison W. Pearson and Jon C. Carr

DOI: 10.4337/9781849807388.00002
Category: Monograph Chapter

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Subjects: business and management, family business

Spontaneous sociability is critical to economic life because virtually all economic activity is carried out by groups rather than individuals. Before wealth can be created, human beings have to learn to work together.

Fukuyama (1995, p. 47)

The trust factor is the social glue that binds commitment and promotes action necessary to produce results. Without it, you can't win.

Bennis and Goldsmith (1997, p. xv)

The concept of social capital originally emerged from work in community studies¹ where city neighborhoods with strong personal relationships that developed over time provided the foundations for strong, trusting, cooperative relationships and collective action that helped sustain the neighborhood. The basic assumption of social capital theory is that when a strong set of relationships exists in a group, these relationships form feelings of gratitude, friendship, and respect, and create a sense of long-lasting obligation to the group. These bonds and ties lead to greater access to information and opportunities than those given to outsiders. Researchers have since expanded the notion that social capital can enhance the successful functioning of a variety of groups, including not only communities, but families and business organizations as well.

Families are composed of a unique combination of interpersonal relationships that includes bonds, ties, and unique information-sharing capabilities. The same is true for business organizations, which are also made up of similar bonds and information-sharing characteristics. Therefore, family businesses create a rare opportunity to merge the social capital created in both groups, the family and the organizations they own and work in. The purpose of this chapter is to explore the rich and abundant social capital potential in family firms and examine in more detail the central role of trust in developing and sustaining social capital.

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Yet, this does not mean that all interactions among family members will be perfect. In other words, it is near impossible for a family "not to inadvertently step on each other's toes occasionally." In those instances when trust is broken and a breach occurs, a family business must move on. For a family to move on, forgiveness must happen.³

Maintenance and nurturance of trust in business families requires action and the willingness to contribute to the common good. Ken Kaye, in a recent presentation on trust at the Psychodynamics of Family Business (PDFB) spring 2010 meeting, discussed trust in business families as a function of risk in relation to what you are willing to risk. What are you willing to risk or contribute to the family if there is not guaranteed payback? From my perspective I ask, "What are you willing to risk in order to create a new beginning?" This requires an action on the part of the family to either maintain or rebuild trust.

PROMOTING TRUST IN FAMILY AND IN FAMILY BUSINESS

When I suggest to business families the need to create formality and structure in their family business, many believe that structure is necessary because they all love each other. I explain that because family members

love each other structure must be created to preserve trust and family relationships. Hence, intervening to create formality in the business will create clarity and trust in the business. A symbiotic relationship is created between the business and family regarding trust.

Involving family members in goal-setting and policy-making is important to developing trust and unity.⁴ Based on my experience, these policies need to occur on both sides of the family-business equation. The emotional strategies created in families not only strengthen family trust, but also permeate into the business creating a sense of trust. By the same token, creating structure, discipline, and formality in the business not only generates trust, predictability, and profits in the business, but also has a positive impact on family emotional trust. There is a bilateral relationship between the activities done in the family to build trust and its impact on the business. This is the family business trust paradox. Intervening in families to strengthen trust automatically strengthens trust in the business, while enhancing the family's social capital. Table 3.1 lists activities that promote trust in business families.

Table 3.1 Activities to promote trust in family business

Trust Building in the Family

Several situations I have dealt with in my work exemplify this bilateral dynamic on the family side. The first depicts building trust and emotional equity in the family through a family retreat. During the retreat, family fun time and business discussions were important. The dad invited all six of his adult children, spouses, and 14 grandchildren to a dude ranch in Arizona. The idea was to strengthen family relations, but also integrate the older cousins, 15 years and older, into the family council discussion.

In this example, the family's commitment to build the emotional equity or strength of their family by having the cousins – who live in different parts of the country – participate in fun activities not only strengthens their family relationship, but also is a mechanism for building trust in the family. In addition, having the younger-generation cousins participate in the family council discussions strengthened their confidence and stature in the family and continued the process of trust and collaborative problem-solving. This ultimately strengthened trust to build a stronger family and family-business relationship.

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This shows a dictionary entry, with the ability to search within the dictionary or browse by letter and entry

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A Dictionary of Intellectual Property Law
Intellectual Property Law
Peter Groves

General Reference
Published in print: 01 Jan 2011
ISBN: 9781849807784
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Karen Morrow

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Subjects: corporate accountability, corporate impunity, Guiding Principles on Business and Human Rights, Protect, Respect and Remedy, Ruggie, SRSG, TWAIL, UN Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and other Business Entities

Abstract

In May 2011, the United Nations Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and other Business Enterprises (SRSG), Professor John G Ruggie, submitted to the Human Rights Council his 'Guiding Principles on Business and Human Rights' aimed at implementing his 'Protect, Respect and Remedy' policy framework.

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